Brent Henry

Multimedia Content Creator

Lincoln, Nebraska | 316-617-5101 | bhenry5@huskers.unl.edu | brenthenrymedia.com | linkedin.com/in/brent-henry-157a89263

EXPERIENCE

Nebraska Golf Association — Omaha, Nebraska
Communications Intern, USGA P.J. Boatwright Internship Program — May 2026–Present

- Produced, shot and edited social media content, generating 1.4 million+ views across Instagram and Facebook in five months.
- Created and edited long-form YouTube content, including videos up to 45 minutes long, accounting for 85% of the channel's watch time and nearly half of new subscribers.
- Developed and produced original video series and creative content, from course features to on-camera golf series, to engage golfers statewide.
- Designed the organization's video graphics package, including scorebugs, lower thirds and outro animations, plus reusable templates for brackets, leaderboards and livestreams.

Indian Hills Country Club — Mission Hills, Kansas
Golf Operations Intern — May–Aug. 2025

- Helped run 20+ tournaments, including member-guests, women's events and junior tournaments, using Golf Genius.
- Coached 100+ junior golfers ages 4 to 14, independently leading groups of 10 to 15.

Rolling Hills Country Club — Wichita, Kansas
Outside Operations — May 2022–Aug. 2024

- Managed cart fleet rotation, staging and driving range operations, and supported tournament setup for members and guests.

EDUCATION

University of Nebraska-Lincoln — Expected May 2028

- B.S. PGA Golf Management | B.J. Advertising and Public Relations
- GPA: 3.9 | Dean's List every semester in both colleges
- PGA PGM Program, Level 2

LEADERSHIP & INVOLVEMENT

Sigma Alpha Epsilon, University of Nebraska-Lincoln
Assistant Secretary — Jan. 2025–Oct. 2026
Homecoming Chair — Oct. 2024–Oct. 2025

- Created content for the chapter's Instagram, generating 200,000+ views and 3,000+ interactions.
- Led the chapter to a second-place overall finish in UNL's 2025 Homecoming competition, organizing thousands of volunteer hours across the food drive, parade float, yard display and promotional content.

SKILLS

Production: Adobe Premiere Pro, After Effects, Photoshop, Illustrator and Lightroom; Canva; photography and videography

Content & analytics: Short- and long-form video editing, motion graphics and templates, livestream graphics, Meta Business Suite, YouTube Studio

Golf: Tournament operations, Golf Genius, Rules of Golf, 4 handicap